

TRAINING
PROGRAMS
2025











# The founder's message

#### "CERCA TROVA"

As the great-grandson of a French furniture designer and publisher, the grandson of a jazz musician, and the son of an architect, I have always drawn my strength and inspiration from my family heritage and my many travels.

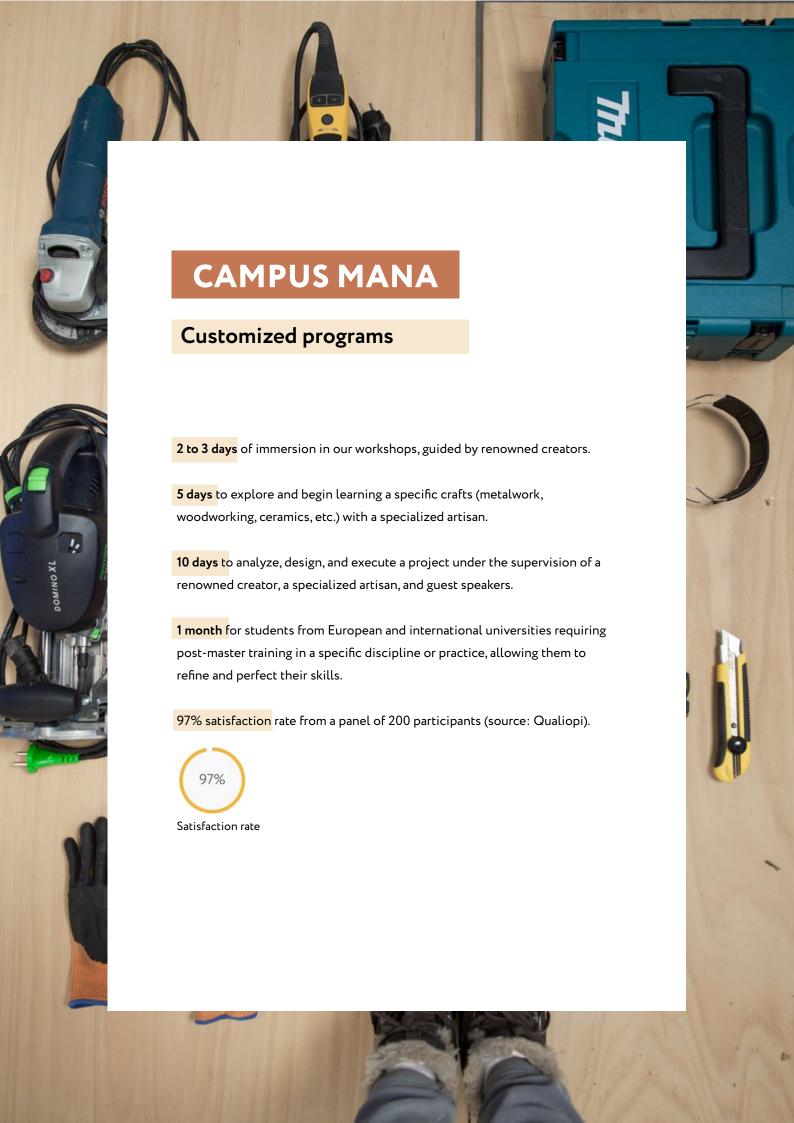
The opening of the Campus in 2023 represents, for me, the realization of a childhood dream: the creation of a place dedicated to art, design, and architecture—a place of excellence.

This means making the dream of establishing a premier destination come true, where creativity is nurtured, and where learning, practice, and creation are part of daily life.

It involves bringing together, in a single space, a production center with workshops (wood, metal, ceramics, color...) and a training center, to develop the largest community of creators in Europe.

This is the project of a lifetime.

**THOMAS DARIEL** 





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### **DESIGN**

### TRAINING



### Design: «Super Totem» with Jean-Charles de Castelbajac

The visionary creator Jean-Charles de Castelbajac, a pioneer of contemporary creation blending art, fashion, appropriation, and collaborations, is offering a unique training session during the Nuits des Forêts 2025. This immersive experience will include a procession in the forest, a ceremony, the design of a totem, and the exploration of symbols. Participants will have the opportunity to engage deeply with nature while developing their artistic skills in a collaborative and meaningful environment. This workshop promises to be a transformative experience that merges creativity with the natural world.



# Design: Sustainable Beauty with Studio GGSV

At Campus MaNa, Studio GGSV, led by the talented duo Gaëlle Gabillet and Stéphane Villard, presented an inspiring workshop focused on the aesthetics of recycling. Known for their forward-thinking approach and deep commitment to environmental sustainability, GGSV shared their expertise on how recycling can become an integral part of creative practices to tackle industry challenges related to pollution.

The workshop, designed to immerse participants in the transformative power of recycled materials, explored the potential of waste as a primary medium. GGSV guided attendees through various techniques, showing how these materials, often discarded and disregarded, can be reimagined and given a new life as art, design objects, or functional pieces. Emphasizing an eco-conscious philosophy, the duo demonstrated how designers can address pressing environmental issues by creating a circular economy in their work.

### DESIGN TRAINING

#### SMART AND TRANSFORMING DESIGN

with Harry Nuriev

During an exceptional training session at Campus MaNa, renowned designer Harry Nuriev shared his avant-garde vision of design and fashion, focused on recycling and repurposing. Originally from Russia and based in New York, Nuriev has built an international reputation for his daring, minimalistic approach that blurs the boundaries between art, design, and architecture.

Known for his work with Crosby Studios, Nuriev is a pioneer of the «eco-aesthetic» movement, which challenges conventional notions of waste and beauty. During this training, he demonstrated how discarded materials, often overlooked and undervalued, can be transformed into captivating art and fashion pieces, each telling its own story of sustainability.

Through hands-on workshops, participants discovered Nuriev's unique techniques for reimagining common materials, learning to see potential where others see refuse. By valuing recovered elements and incorporating them into high-design contexts, Nuriev showcased his commitment to blurring the line between disposability and aesthetics, proving that beauty and environmental consciousness can co-exist harmoniously. This training not only introduced new creative techniques but also shifted mindsets, inspiring participants to embrace a sustainable approach in their own design practices.



### DESIGN

# TRAINING



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### DESIGN TRAINING



### Design: Graphic Design in Cinema with Erica Dorn

This course, led by Erica Dorn, the Graphic Design and Set Director for Wes Anderson's films, explores the use of graphic design as a narrative communication tool in cinema and television. A regular collaborator with Wes Anderson for the graphic composition of sets, Erica Dorn will be joined by the La Métairie Bruyère graphic art center for this unique training.



### Design: By the Fire and With Feet in the Water with matali crasset

matali crasset invites us to combine a campfire with an ashiyu, a Japanese public foot bath filled with hot spring water, in this unique training session. The idea is to create a friendly platform where people can enjoy drinks or a warm beverage while relaxing with their feet in the water. This is made possible by a heating point powered by wood or dried brewery waste, providing a shared space for relaxation and conviviality around the fire.



Urban Design with Aldo Bakker

Aldo Bakker encourages a rethinking of the design of objects intended for urban public spaces, emphasizing their longevity and harmonious integration into the environment. His creations, designed to transform these spaces into islands of calm, include benches, shelters, viewpoints, and little libraries. Through these projects, Bakker explores how design can enrich the experience of specific places, offering moments of relaxation and contemplation in the heart of the city.

### DESIGN

### TRAINING



#### Graphic Design: Signage as Territory Appropriation with Ruedi Baur

At Campus, Ruedi Baur offers a unique training program on signage as a tool for territory appropriation. This program invites participants to analyze how signage goes beyond its informational function to become a means of interpretation and interaction with public space. By exploring concrete examples and field projects, learners will discover how signage can reflect the identity of a place, guide flows, and create visual markers that encourage a new reading of the territory. This training aims to understand and master the impact of graphic design on the urban environment.





JJoin an inspiring workshop with designer Jean-Baptiste Fastrez to explore the connections between design and Disability Sports, rethinking the concept of performance in the context of diverse disabilities. Through this immersive experience, discover how design can transform sports equipment to meet the specific needs of athletes with disabilities, enhancing comfort, safety, and performance

Jean-Baptiste Fastrez will share his innovative design methods and guide you in creating ergonomic, inclusive objects that promote accessibility and self-empowerment. This workshop, open to designers and sports enthusiasts, offers a unique perspective on the potential of design to advance Disability Sports and encourage inclusive, accessible sports for all.

### TRAINING



### Metal: Dinandery (metalworking technique) with Nathanaël Le Berre

Nathanaël Le Berre, master dinandier (metal sculptor), will guide you through the transformation of copper and brass. He is also a recipient of the Intelligence of the Hand award from the Bettencourt Foundation.



# Metal: Prototyping Method with Tristan Colafrancesco & David Toppani

Tristan Colafrancesco and David Toppani assist designers, architects, and artists in creating metal prototypes. From the detailed sketches outlining the key elements of a project to the final execution, they master the art of metal, which is used in design, architecture, and art. Their unique expertise brings innovative projects to life, combining creativity with artisanal craftsmanship.



### Metal: Artistic Metalwork with Anouchka Potdevin

The study of artistic ironwork enables the mastery of ancestral techniques to create unique and refined metal works. This training combines tradition and innovation, providing artisans with the skills needed to design and produce both artistic and functional pieces.



### Metal: The Art of Blacksmithing with Tristan Colafrancesco

The study of blacksmithing imparts the skills needed to shape metal through heating and hammering, transforming raw materials into functional and artistic objects. This training develops both physical strength and technical finesse, enabling the creation of unique and durable pieces.





#### **INTRODUCTION: STRAW MARQUETERY**

with Lison de Caunes

A centuries-old decorative art, straw marquetry is a technique that originated in the Far East, similar to wood marquetry. Forgotten for many years, it regained its nobility in the 1930s, notably thanks to decorator André Groult, the grandfather of Lison de Caunes, who leads this enriching workshop.

By the end of the training, participants will have learned:

The discovery of ancestral techniques in straw marquetry

The initiation into the selection and preparation of straw

The creation of sophisticated patterns

The history of this ancient technique

Lison de Caunes studied at the Union Centrale des Arts Décoratifs in Paris. She then decided to carry on the tradition of her grandfather, André Groult. She began working with straw marquetry in the 1970s and quickly became a specialist in the field. She spent years restoring antiques and Art Deco furniture. Today, she dedicates her art to creating custom furniture, wall panels, and objects for designers and interior decorators. In 2015, she launched Lison de Caunes Création, her own design line. Over the years, she has organized several exhibitions and published books on straw marquetry.





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### **TRAINING**



### Wood: The Art of Burnt Wood with Atelier bois noir

The study of burnt wood techniques in architecture and furniture explores the use of pyrolysis to create unique textures and finishes. This method enhances both the durability and aesthetics of wood, allowing for the creation of architectural elements and furniture with distinctive and innovative character.



# Carpentry: Japanese Joinery with Victor Levecq

The study of Japanese joinery in carpentry trains participants in traditional wood joint techniques that do not use nails or screws, relying instead on precise fittings and adjustments. This ancestral method emphasizes precision and durability, allowing for the creation of structures that are both strong and aesthetically pleasing.



# Wood: Wood Marquetry with Les Ateliers Poyaudins

The study of wood marquetry for furniture teaches the art of inlaying decorative patterns using different types of wood. This training develops precision and creativity, enabling the creation of unique pieces of furniture with intricate designs.



## Wood: Wood Ornamentation with François Gilles

The study of wood ornamentation trains participants in the techniques of carving and engraving to create decorative patterns on wooden surfaces. This training emphasizes precision and craftsmanship, enabling the creation of unique and artistic pieces.



#### GILDING AND DECADENCE (The Art of Gilding)

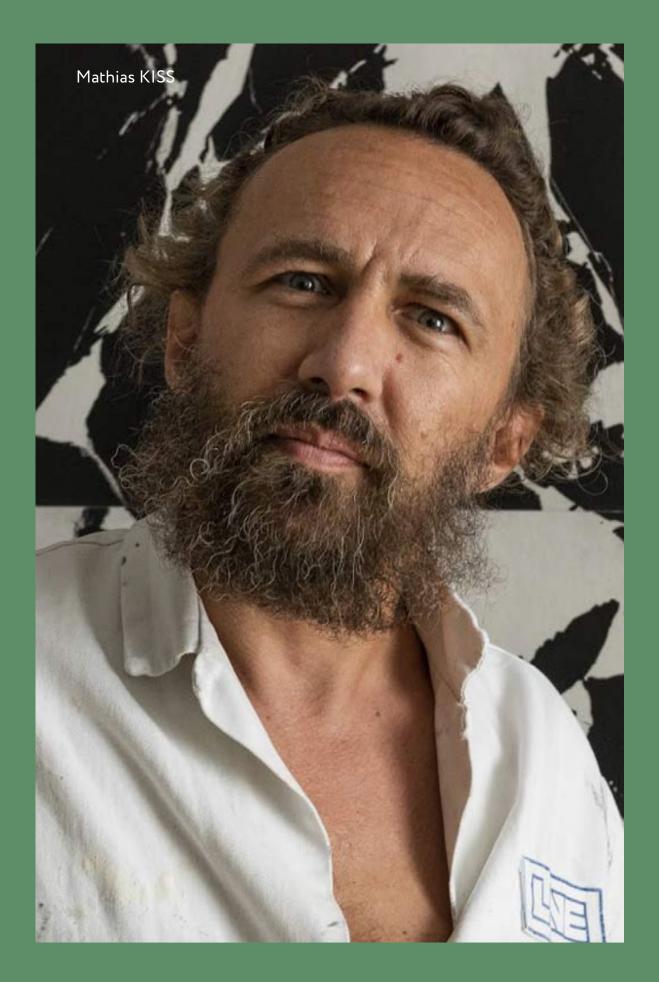
with Mathias KISS

The gilding workshop with Mathias Kiss, organized over five days on Campus MaNa, is a full immersion into the complex and refined art of gilding. Mathias Kiss, a contemporary artist and master in the art of gilding, is known for his innovative approach that reinterprets the classical codes of artisanal craftsmanship. A former member of the Compagnonnique Guild, he was trained with respect for tradition while developing a resolutely modern style. His works often combine gilding and architecture in bold installations, exhibited in prestigious galleries and institutions, making him a leading figure in the art scene.

During this workshop, Mathias Kiss will share his exceptional expertise with participants, along with his unique vision of gilding. The program offers a foundational learning of techniques, from preparing surfaces (wood, metal, glass) to applying gold and silver leaf, including preparing the base layers and finishing touches. Beyond technique, Mathias Kiss will encourage each participant to explore their own style and develop a personal interpretation of gilding. The diversity of surfaces used will provide an understanding of how materials influence the final result and foster true versatility in gilding applications.

Participants will also work on creative projects, integrating Mathias Kiss's contemporary approach, which invites them to move beyond traditional frameworks and reinvent this ancient art to adapt it to current trends. With demonstrations, practical exercises, and in-depth exchanges, this unique workshop with Mathias Kiss offers far more than technical learning: it's a deep dive into the artistic universe of a master gilder, allowing each participant to leave with solid skills, original pieces, and new inspiration.







### TRAINING



### Ceramics: In Service of Biodiversity with Ema Pradère

Ema Pradère's eco-responsible project will take place both in the workshop and on the Campus MaNa grounds. As part of this ceramics training, the artist proposes an initiative that is particularly close to her heart, combining environmental respect with the learning of various ceramic techniques. Participants will create a relief wall specifically designed for local birds, which will be installed outdoors. This terracotta wall will serve as a refuge, a water source, and a protective totem for avian wildlife.



# Ceramics: Paper Clay and Porcelain with Sofi Buquet

The study of paper clay techniques in porcelain teaches the integration of paper fibers into the ceramic paste to create lightweight and durable pieces. This innovative method allows for the production of porcelain items with unique textures and distinctive aesthetic qualities.



# Ceramics: The Smoked Clay with Karen Swami

Under the supervision of Karen Swami, the study of smoking techniques in ceramics explores the art of coloring and texturing pieces using the smoke generated during firing. This method imparts varied hues and unique visual effects to the ceramics while revealing the depth of colors and patterns.



Ceramics: The Art of the Table with Marion Graux

Immerse yourself in the refined world of ceramics with Marion Graux, a ceramist renowned for her delicate and contemporary creations. During this training, you will have the opportunity to learn artisanal techniques of shaping, modeling, and firing, exploring the material through simple and elegant forms. Marion will share her unique expertise, inspired by nature and the manipulation of textures, enabling you to create your own pieces that combine aesthetics and functionality.



#### **CERAMICS: BETWEEN ART AND CRAFTS**

with Grégoire Scalabre

Grégoire Scalabre is a French artist, ceramist, and sculptor. From 2010 to 2013, he was invited as an artist-in-residence at the Manufacture Nationale de Sèvres, where he began a body of work centered around a colossal piece titled «Astrée.» This residency marked a turning point in his artistic career.

He has exhibited at notable venues, including the Musée des Arts Décoratifs in Paris, the Nec Gallery in Paris, the Modern Shapes Gallery in Antwerp, and the Manufacture de Sèvres. Alongside his artistic practice, Grégoire Scalabre has been teaching for 25 years. He founded a studio in Paris (Scalabre Mercier Studio) dedicated to the transmission of ceramic skills and techniques and shares his expertise through ceramic throwing workshops.

Currently, his works are part of significant public and private collections in France and abroad, including the Musée des Arts Décoratifs in Paris (Sôane 2020 - Permanent Collection) and the national collection of the Manufacture de Sèvres (Haussmann-2011). He is represented by the Todd Merrill Gallery in New York.

In 2022, he won the Liliane Bettencourt Prize for the Intelligence of the Hand "Exceptional Talents" (Bettencourt Schueller Foundation) with the work «The Ultimate Metamorphosis of Thetis.» In June 2023, he resided at Villa Kujoyama in Kyoto, Japan, to develop a new creation project aimed at "returning" his work to nature by integrating vegetation into his pieces.





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### **TRAINING**



#### Alchemy: Natural and Plant Colors

#### with Virginie Lagerbe

Virginie Lagerbe teaches the basic techniques of natural dyeing applied to various natural materials: textiles, wood, paper, and more. The study of Sashiko technique introduces the traditional Japanese art of embroidery, using decorative stitches to strengthen and enhance textiles. This technique allows for the creation of elegant patterns while improving the durability of fabrics, combining aesthetics and functionality.



### Hybrid Basketry with Marie Drouet

Marie Drouet, a basketry artist, merges the traditional art of plant weaving with a contemporary approach. The study of hybrid basketry combines traditional techniques and modern materials to create innovative pieces that blend aesthetics and functionality. This involves creating new woven materials through the hybridization of plant and textile elements.



### Glassblowing: The Breath of the Creator with Marc Barreda

During this training, Marc Barreda will share his unique expertise, offering demonstrations and hands-on workshops. Participants will learn both traditional and contemporary techniques of glassmaking, including melting, blowing, and engraving. They will also explore the various applications of glass in design and the visual arts, enhancing their understanding and mastery of this fascinating material.



### Glass: The Art of Stained Glass with Jessica Lambinet

The study of stained glass techniques teaches the art of creating decorative windows by assembling pieces of colored glass using lead or copper. This training enables participants to master the techniques of cutting, assembling, and soldering glass to create luminous and artistic works.



### **TRAININGS**



# Lacquer: The Art of Kintsugi Urushi with Martine Rey

Martine Rey, a renowned lacquer artist, offers a unique training course on the art of Kintsugi Urushi at Campus Mana. This workshop allows participants to discover and practice this ancient Japanese technique, which involves repairing broken ceramics using lacquer and gold powder. Kintsugi, which literally means «golden repair,» highlights imperfections and symbolizes resilience.



### Lacquer: The Art of Kintsugi with Béatrice Jacotot

Specialist Béatrice Jacotot introduces participants to the concept of wabi-sabi and the ancient Japanese technique of Kintsugi, dating back to the 16th century.



### Decor, Staging & Illusion with Mathieu Lemarié

A training session led by artist Mathieu Lemarier, dedicated to learning decoration techniques. Participants will discover how to create and apply ornamental patterns on various surfaces such as textiles, ceramics, or wood. This training will enable them to master artistic methods to enhance and personalize objects, combining creativity with technical precision.



# Gilding & Decadence (The Art of Gilding) with Mathias Kiss

Guided by artist and craftsman Mathias Kiss, the study of gilding teaches the application of gold leaf or other precious metals on various surfaces to create luxurious and refined finishes. This technique, which combines precision and artistry, allows for the creation of brilliant and elegant decorations on a variety of objects and surfaces.

### **TRAINING**



# The Art of Color with Coralie Guet & Amandine Gallienne

This training invites you to take the time to explore color in order to develop your sensitivity, expand your palette, and give meaning to your color choices beyond trends. The perception of color is a rich and complex subject, influenced by geographical and cultural environments as well as your personal history. Intrinsically linked to matter and light, we will analyze the surrounding materials in the context of Burgundy.

After studying contextual colors, participants will be invited to design a color palette and apply these colors using acrylic paint on an object.



# Japanese Natural Paper with Sandrine Beaudun

It is by transitioning from textile to paper as a medium of expression that Sandrine Beaudun discovers a true dialogue between material and artistic expression. The study of Japanese natural paper explores the ancestral art of paper-making using natural fibers to create elegant and durable sheets.



#### Colors & Interior Design: Painting and Light in Interiors with Ressource ( painting)

An exclusive training session with the paint brand «Resource» offers the opportunity to discover and practice various color techniques, explore color psychology, and delve into the subtleties and impact of their use in interiors.





#### INTRODUCTION TO TAPESTRY

with La cité internationale de la tapisserie Aubusson

The creation of the International City of Tapestry responds to the inclusion of tapestry craftsmanship on UNESCO's list of intangible cultural heritage in 2009. This new facility is supported by a «mixed union» that includes the Departmental Council of Creuse, the Aquitaine-Limousin-Poitou-Charentes Region, and «La Creuse» Grand Sud Community of Communes.

Inaugurated by the President of the Republic, the City of Tapestry opened on July 10, 2016, in the building of the former National School of Decorative Arts (ENAD) in Aubusson, which has been fully rehabilitated.

One of the major missions of the City of Tapestry is to ensure the transmission of weaving skills and textile interpretation in Aubusson. For the first time in nearly 20 years, a training program for new weavers has been established. This has led to the opening of new workshops in 2013-2014 and has contributed to job retention.

The City of Tapestry promotes and supports a preserved economic sector (spinning mills, dye houses, weavers, textile conservators, «cartonier» artists). This new cultural facility brings together sector stakeholders and reaffirms a strong identity built around internationally recognized expertise. It also represents a tool for economic development in the Massif Central region, with a strategy focused on fostering a network of high-quality companies specializing in textile art and weaving, as well as establishing innovative enterprises eager to highlight the «Aubusson universe.»







# TRAINING \_\_\_\_



### Architecture: The Door as a Threshold with Jacques Ferrier

Jacques Ferrier offers a captivating workshop focused on the entrance door, an architectural element both iconic and symbolic. This workshop invites participants to reinvent the door for a contemporary context by designing and building a full-scale prototype. Through this hands-on experience, you will explore how this fundamental element can be transformed to meet modern challenges while preserving its essential role as a threshold between interior and exterior spaces.



### Architecture: Living Light with Nathalie Junod Ponsard

Join a fascinating workshop with contemporary visual artist Nathalie Junod Ponsard to explore the concept of Living Light. During this immersive experience, Junod Ponsard will guide you in the innovative use of light to create dynamic and interactive art installations. You'll discover how light can become a living element, uniquely shaping space and atmosphere. Through hands-on demonstrations and in-depth discussions, you'll learn to manipulate light sources to generate captivating visual effects and understand how light can transform our perception of art and the environment.



### Architecture: Living in Extreme Climates With Dominique Jacob + Brendan McFarlane

Join an enriching workshop with architects Jacob & McFarlane to explore architectural design suited for extreme climates. This training will help you understand how to create functional and comfortable spaces in hostile environments, addressing unique challenges such as thermal insulation, resource management, and sustainability.

Jacob & McFarlane will share their innovative approaches and architectural solutions to overcome the constraints imposed by extreme weather conditions. You will learn to integrate appropriate techniques and materials to optimize performance and well-being in these specific contexts, while exploring design concepts that blend functionality and aesthetics.



# ARCHITECTURE: THE RURAL HABITAT OF TOMORROW

#### with Lyndon Neri & Rossana Hu

Lyndon Neri and Rossana Hu are the founding partners of Neri&Hu Design and Research Office, an international architectural design firm based in Shanghai, China, with an additional office in London, UK. Their practice has received numerous awards and accolades:

They won the INSIDE Festival Overall Winner in 2011, received the AR Awards for Emerging Architecture in 2010 from Architectural Review, and were recognized as one of the Design Vanguards in 2009 by Architectural Record.

In addition to their architectural practice, Lyndon Neri and Rossana Hu are actively involved in teaching and research. They have been invited to lecture, exhibit, and serve as judges at many prestigious events and programs around the world.

Beyond their award-winning architecture and interiors, Neri&Hu has designed products for brands such as Agape, Arflex, Artemide, Classicon, Concrete LCDA, Fritz Hansen, Gandia Blasco, JIA, LEMA, MOOOI, Nanimarquina, Offecct, Parachilna, Poltrona Frau, Porro, Stellar Works, Wallpaper Handmade\*, Meritalia, BD Barcelona Design, and many others. In 2015, Lyndon Neri and Rossana Hu were appointed Creative Directors of Stellar Works.

Mr. Neri holds a Master of Architecture from Harvard University and a Bachelor of Arts in Architecture from UC Berkeley. Ms. Hu earned her Master of Architecture and Urbanism from Princeton University and a Bachelor of Arts in Architecture from UC Berkeley.







### INNOVATION

### TRAINING



## Cobotics and Innovation with Campus MaNa

Discover the potential of cobotics and innovation in our training dedicated to the integration of collaborative robots in the creation processes. You will explore how cobots can transform artisanal and industrial practices by working synergistically with humans, thereby enhancing precision, flexibility, and efficiency.

This training will help you understand the practical applications of cobotics, from optimizing workflows to designing innovative objects, with a focus on technological innovation and human-machine collaboration.



# Sustainable Architecture & Ecological Innovation with Carole Collet

Join an inspiring workshop with architect Carole Collet, where you will explore the innovative intersections between design, architecture, and ecology. Collet, known for her forward-thinking approach, will guide you through concepts of sustainable design and the integration of environmental principles in architecture.

You will discover how her projects incorporate bio-based materials and ecological technologies to create spaces that respect and enhance their natural environment. This training offers a unique opportunity to understand how architecture can address contemporary challenges while promoting a more sustainable future.

### **INNOVATION**

### TRAINING



### Artificial Intelligence in Crafts with Yves Merillon

Artificial intelligence (AI) is revolutionizing the fields of arts and crafts by providing unprecedented creative and technical possibilities, enabling the design of works and objects with enhanced precision and innovation. With AI, artisans and artists can explore new dimensions in their practice, combining technology and creativity to push traditional boundaries.



# Trance and Innovation with Campus MaNa

Explore the art of trance and its impact on the creative process in our unique training dedicated to creative innovation. You will discover how altered states of consciousness can unleash creativity and open new avenues for artistic expression.

This training will guide you through techniques for integrating trance into your creative process, demonstrating how this state can influence and enrich the design of innovative projects. Learn to tap into the depths of trance to stimulate your imagination and transform your ideas into unique creations.



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