

Campus Mana Workshop: Draft Lesson Plan

| | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | |
|-------|--|--|---|---|-------------------------------------|
| | DAY 1 | DAY 2 | DAY 3 | DAY 4 | |
| 10:30 | | Keynote: Designing thick and fast | GROUP 1 Keynote: Lettering & Signage examples | GROUP 2 Keynote: Lettering & Signage examples | |
| 11:00 | Intro, 30-min keynote and questions | Full-day challenge: Design as many hero props as possible in one morning 1. Start by deciding your PLACE and TIME 2. Use existing templates to start 3. Make use of references collected on Day 1 | GROUP 1 Mini-workshop: Alphabet from reference | GROUP 2 Mini-workshop: Alphabet from reference | |
| 11:30 | | | GROUP 1 Mini-workshop: Design a hotel / shop fascia using a front elevation drawing | GROUP 2 Mini-workshop: Design a hotel / shop fascia using a front elevation drawing | |
| 12:00 | Mini-workshop: manual processes Make a personal "press pass" with photo to get used to working with hands and tools | | | | |
| 12:30 | | | | | |
| 13:00 | LUNCH | LUNCH | LUNCH | LUNCH | |
| 14:00 | Keynote: Graphics that drive a narrative | Review: Share work done in the A.M., feedback | GROUP 1 Fabrication workshop (making the props designed on Day 2) | GROUP 2 Fabrication workshop (making the props designed on Day 2) | |
| 14:30 | Reading: "Goodbye Hotel Memphis" | Continue full-day workshop 1 on 1 time with each student | | | |
| 15:00 | Mini-workshop: script breakdown Identifying "hero" props and identifying potential background graphics | Finalise Design for Days 3 and 4 | | | |
| 15:30 | | | | | |
| 16:00 | Research: each group / pair will search for references a specific hero prop from the breakdown (guided) | | | | Final review / questions / feedback |
| 16:30 | | | | | |
| 17:00 | Review of findings – selecting key references | | | | |
| 17:30 | | | | | |
| 18:00 | Creation of overall moodboard from key refs | Review: Share work done in the P.M., feedback | Final review / questions / feedback | | |
| 18:30 | | | | | |